



New book from Berrett-Koehler Publishers

Shannon Daley-Harris and Jeffrey Keenan
with Karen Speerstra

Our Day to End Poverty

24 Ways You Can Make a Difference

Our *Day to End Poverty* invites us to look at the twenty-four hours in our very ordinary days and to begin to think about poverty in new and creative ways. Inspired by the landmark bestseller *50 Simple Things You Can Do to Save the Earth*, this book offers scores of simple actions anyone can take to help eradicate poverty.

Each chapter takes a task we undertake during a typical day and relates it to what we can do to ease the world's suffering. We begin by eating breakfast—so the first chapter focuses on alleviating world hunger. We take the kids to school—what can we do to help make education affordable to all? In the afternoon we check our email—how can we ensure the access to technology that is such an important route out of poverty? The chapters are short and pithy, full of specific facts, resources for learning more, and menus of simple, often fun, and always practical action steps.

Anne Frank wrote, "How wonderful it is that nobody need wait a single moment before starting to improve the world." Let's get started. It is our day to end poverty.

"As we go about our busy daily lives, Our Day to End Poverty challenges readers to see just how many ways we can find to make a difference. With hundreds of action suggestions, this valuable resource reminds us how small steps can add up to help solve some of the world's most difficult problems."

—Marian Wright Edelman, President, Children's Defense Fund

Jeffrey Keenan is strategic initiatives manager, Adobe Systems and actively volunteers in his community.

Shannon Daley-Harris is a freelance writer, editor, and consultant who has worked with the Children's Defense Fund, the Robert Wood Johnson Foundation, and the National Council of Churches.

Karen Speerstra is president of Sophia Serve, a coaching service for writers and publishers.

This book was conceived and developed under the direction of Criterion Ventures, a national firm that incubates and scales social ventures that make for a better world.

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